Revised

ORDER

FOX 5 KVVU-TV
Henderson - Las Vegas
KVVU TV

Orders

Order / Rev:	495275		
Alt Order #:			
Product Desc:	Adriana Escobar for Judge Dept 14		
Estimate:			
Flight Dates:	10/07/12 - 10/30/12	Primary AE:	House Political-KVVU House Political
Original Date / Rev:	09/27/12 / 09/27/12	Sales Office:	KVVU
Order Type:	GENERAL	Sales Region:	Local

Agency

Name:	**Policy Communications**		
Buying Contact:	David Thomas	Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	415 South 6th Street, Suite 200A	Billing Cycle:	EOM/EOC
	Las Vegas, NV 89101	Agency Commission:	15%

Advertiser

Name:	**Adriana Escobar**		
Demographic:	A25-54	New Business Thru:	
Product Codes:	Political-Candidates	Order Separation:	00:10:00
Priority:	IMP	Advertiser External ID:	
Revenue Codes:	POL, PLC, FLT	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	39	$30,150.00	$25,627.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	39	$30,150.00	$25,627.50	0.00
Totals	39	$30,150.00	$25,627.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Political-KVVU House			Start Of Order - End Of Order	100%

Order Share	Share	Total
KVVU TV	38%	$30,150.00
Market	100%	$79,342.11

Competitive Share	Share	Total
KBLR	0%	$0.00
KHDF	0%	$0.00
KINC	0%	$0.00
KLAS	20%	$15,868.42
KLVX	0%	$0.00
KTNV	0%	$0.00
KTUD	0%	$0.00
KVBC	42%	$33,323.68
KVCW	0%	$0.00
KVMY	0%	$0.00
LV1	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type		Spots	Amount
1	KVVU	10/14/12	10/28/12	Fox News Sunday	CM	8-9a	------S	:30	1	$550.00	PMT	0.00	NM	3	$1,650.00
				Fox News Sunday 8-9a											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/08/12	10/14/12	------S	1	$550.00	0.00								
		Week: 10/15/12	10/21/12	------S	1	$550.00	0.00								
		Week: 10/22/12	10/28/12	------S	1	$550.00	0.00								
2	KVVU	10/07/12	10/21/12		CM	Su 10p-1045p	------S	:30	1	$1,250.00	PMT	0.00	NM	2	$2,500.00

Order / Rev: 495275
Alt Order #:
Flight Dates: 10/07/12 - 10/30/12

Advertiser: Adriana Escobar
Product Desc: Adriana Escobar for Judge Dept 14
Estimate:

KVVU TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Fox 5 News Su 10p-1045											
				Fox 5 News Su 10p-1045p											

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	------S	1	$1,250.00	0.00
Week: 10/08/12	10/14/12	-------	0	$0.00	0.00
Week: 10/15/12	10/21/12	------S	1	$1,250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KVVU	10/09/12	10/24/12	Fox 5 News AM M-F 7a-9	CM	M-F 7a-9a	-------	:30	0	$700.00	PMT	0.00	NM	6	$4,200.00
				Fox 5 News AM M-F 7a-9a											

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/08/12	10/14/12	-11----	2	$700.00	0.00
Week: 10/15/12	10/21/12	-11----	2	$700.00	0.00
Week: 10/22/12	10/28/12	-11----	2	$700.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KVVU	10/07/12	10/28/12	Fox 5 News M-F 10p-11p	CM	10p-11p	MTWTF--	:30	1	$2,150.00	PMT	0.00	NM	4	$8,600.00
				Fox 5 News M-F 10p-11p											

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	-------	0	$2,150.00	0.00
Week: 10/08/12	10/14/12	--W----	1	$2,150.00	0.00
Week: 10/15/12	10/21/12	M--T---	2	$2,150.00	0.00
Week: 10/22/12	10/28/12	-T-----	1	$2,150.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KVVU	10/11/12	10/25/12	Fox 5 News at 5 M-F5-530	CM	5-530p	---T---	:30	1	$550.00	PMT	0.00	NM	3	$1,650.00
				Fox 5 News at 5											

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/08/12	10/14/12	---T---	1	$550.00	0.00
Week: 10/15/12	10/21/12	---T---	1	$550.00	0.00
Week: 10/22/12	10/28/12	---T---	1	$550.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
3	KVVU	10/26/12-10/26/12	Fox 5 News at 5 M-F5-530p	5-530p	-----F----	:30	$550.00	0.00	NM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KVVU	10/07/12	10/28/12	Fox 5 News Am M-F 6a-7	CM	M-F 6a-7a	---TF--	:30	2	$725.00	PMT	0.00	NM	4	$2,900.00
				Fox 5 News AM M-F 6a-7a											

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	-------	0	$0.00	0.00
Week: 10/08/12	10/14/12	---TF--	2	$725.00	0.00
Week: 10/15/12	10/21/12	---TF--	2	$725.00	0.00
Week: 10/22/12	10/28/12	-------	0	$0.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KVVU	10/07/12	10/28/12	M-F 6:30-7pm	CM	630-7pm	---TF--	:30	2	$400.00	PMT	0.00	NM	2	$800.00
				MORE Access											

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	-------	0	$0.00	0.00
Week: 10/08/12	10/14/12	---T---	1	$400.00	0.00
Week: 10/15/12	10/21/12	---T---	1	$400.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*KVVU*	*10/15/12-10/21/12*	*M-F 6:30-7pm*	630-7pm	---Th-----	*:30*	*~~($400.00)~~*	0.00	*NM*
	Credited								

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	---TF--	2	$400.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
4	*KVVU*	*10/22/12-10/28/12*	*M-F 6:30-7pm*	630-7pm	---ThF----	*:30*	*~~($400.00)~~*	0.00	*NM*
	Credited								

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	KVVU	10/13/12	10/27/12	FOX 5 News Sat 10-11p	CM	10-11p Sat	-----S-	:30	1	$1,500.00	PMT	0.00	NM	2	$3,000.00
				FOX 5 News Sat 10-11p											

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/08/12	10/14/12	-----S-	1	$1,500.00	0.00
Week: 10/15/12	10/21/12	-------	0	$0.00	0.00
Week: 10/22/12	10/28/12	-----S-	1	$1,500.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	KVVU	10/07/12	10/28/12	Su 5-6p	CM	5-6p	------S	:30	2	$225.00	PMT	0.00	NM	4	$900.00
				Friends Weekend											

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	------S	2	$225.00	0.00
Week: 10/08/12	10/14/12	------S	2	$225.00	0.00

Order / Rev: 495275
Alt Order #:
Flight Dates: 10/07/12 - 10/30/12

Advertiser: Adriana Escobar
Product Desc: Adriana Escobar for Judge Dept 14
Estimate:

KVVU TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	KVVU	10/07/12	10/28/12	Su 5-6p Friends Weekend	CM	5-6p	------S	:30	2	$225.00	PMT	0.00	NM	4	$900.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	------S	2	$225.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	KVVU	10/08/12-10/14/12	Su 5-6p Credited	5-6p	--------Su	:30	~~($225.00)~~	0.00	NM
6	KVVU	10/08/12-10/14/12	Su 5-6p Credited [N/A]	5-6p	--------Su	:30	~~($225.00)~~	0.00	NM

Week:	10/15/12	10/21/12	------S	2	$225.00	0.00
Week:	10/22/12	10/28/12	------S	2	$225.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
4	KVVU	10/22/12-10/28/12	Su 5-6p Credited	5-6p	--------Su	:30	~~($225.00)~~	0.00	NM
8	KVVU	10/22/12-10/28/12	Su 5-6p Credited [N/A]	5-6p	--------Su	:30	~~($225.00)~~	0.00	NM

10	KVVU	10/07/12	10/28/12	Fox 5 News at 6pm Fox 5 News at 6pm	CM	M-F 6-630pm	MT-----	:30	2	$525.00	PMT	0.00	NM	5	$2,625.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-------	0	$0.00	0.00
Week:	10/08/12	10/14/12	MT-----	2	$525.00	0.00
Week:	10/15/12	10/21/12	MT-----	2	$525.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
3	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm Credited	M-F 6-630pm	MT--------	:30	~~($525.00)~~	0.00	NM

Week:	10/22/12	10/28/12	MT-----	2	$525.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
5	KVVU	10/25/12-10/26/12	Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30	$525.00	0.00	NM

11	KVVU	10/12/12	10/12/12	Fox 5 News at 6pm Fox 5 News at 6pm	CM	M-F 6-630pm	----F--	:30	1	$525.00	PMT	0.00	NM	1	$525.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	----F--	1	$525.00	0.00

12	KVVU	10/15/12	10/19/12	More M-F 9a-10a More M-F 9-10a	CM	M-F 9a-10a	MTWTF--	:30	1	$275.00	PMT	0.00	NM	1	$275.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	MTWTF--	1	$275.00	0.00

13	KVVU	10/22/12	10/26/12	More M-F 9a-10a More M-F 9-10a	CM	M-F 9a-10a	MTWTF--	:30	1	$275.00	PMT	0.00	NM	1	$275.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	MTWTF--	1	$275.00	0.00

14	KVVU	10/15/12	10/19/12	More M-F 9a-10a More M-F 9-10a	CM	M-F 9a-10a	MTWTF--	:30	1	$250.00	IMP	0.00	NM	1	$250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	MTWTF--	1	$250.00	0.00

Totals	39	$30,150.00

ORDER

FOX 5 KVVU-TV
Henderson - Las Vegas
KVVU TV

Orders	**Order / Rev:**	**495275**		
	Alt Order #:			
	Product Desc:	Adriana Escobar for Judge Dept 14		
	Estimate:			
	Flight Dates:	10/07/12 - 10/30/12	Primary AE:	House Political-KVVU House Political
	Original Date / Rev:	09/25/12 / 09/25/12	Sales Office:	KVVU
	Order Type:	GENERAL	Sales Region:	Local
Agency	**Name:**	**Policy Communications**		
	Buying Contact:	David Thomas	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		415 South 6th Street, Suite 200A	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89101	Agency Commission:	15%
Advertiser	**Name:**	**Adriana Escobar**		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	Political-Candidates	Order Separation:	00:10:00
	Priority:	IMP	Advertiser External ID:	
	Revenue Codes:	POL, PLC, FLT	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	40	$30,600.00	$26,010.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	40	$30,600.00	$26,010.00	0.00
Totals	40	$30,600.00	$26,010.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Political-KVVU House			Start Of Order - End Of Order	100%

Order Share	Share	Total
KVVU TV	38%	$30,600.00
Market	100%	$80,526.32

Competitive Share	Share	Total
KBLR	0%	$0.00
KHDF	0%	$0.00
KINC	0%	$0.00
KLAS	20%	$16,105.26
KLVX	0%	$0.00
KTNV	0%	$0.00
KTUD	0%	$0.00
KVBC	42%	$33,821.05
KVCW	0%	$0.00
KVMY	0%	$0.00
LV1	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KVVU	10/14/12	10/28/12	Fox News Sunday	CM	8-9a	------S	:30	1	$550.00	PMT	0.00 NM	3	$1,650.00
				Fox News Sunday 8-9a										

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	------S	1	$550.00	0.00
Week:	10/15/12	10/21/12	------S	1	$550.00	0.00
Week:	10/22/12	10/28/12	------S	1	$550.00	0.00

N 2	KVVU	10/07/12	10/21/12		CM	Su 10p-1045p	------S	:30	1	$1,250.00	PMT	0.00 NM	2	$2,500.00

Order / Rev: 495275 Advertiser: Adriana Escobar
Alt Order #: Product Desc: Adriana Escobar for Judge Dept 14 **KVVU TV**
Flight Dates: 10/07/12 - 10/30/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Fox 5 News Su 10p-1045p Fox 5 News Su 10p-1045p											
N 3	KVVU	10/09/12	10/24/12	Fox 5 News AM M-F 7a-9a Fox 5 News AM M-F 7a-9a	CM	M-F 7a-9a	-------	:30	0	$700.00	PMT	0.00	NM	6	$4,200.00
N 4	KVVU	10/07/12	10/28/12	Fox 5 News M-F 10p-11p Fox 5 News M-F 10p-11p	CM	10p-11p	MTWTF--	:30	1	$2,150.00	PMT	0.00	NM	4	$8,600.00
N 5	KVVU	10/11/12	10/25/12	Fox 5 News at 5 M-F5-530p Fox 5 News at 5	CM	5-530p	---T---	:30	1	$550.00	PMT	0.00	NM	3	$1,650.00
N 6	KVVU	10/07/12	10/28/12	Fox 5 News Am M-F 6a-7a Fox 5 News AM M-F 6a-7a	CM	M-F 6a-7a	---TF--	:30	2	$725.00	PMT	0.00	NM	4	$2,900.00
N 7	KVVU	10/07/12	10/28/12	M-F 6:30-7pm MORE Access	CM	630-7pm	---TF--	:30	2	$400.00	PMT	0.00	NM	2	$800.00
N 8	KVVU	10/13/12	10/27/12	FOX 5 News Sat 10-11p FOX 5 News Sat 10-11p	CM	10-11p Sat	-----S-	:30	1	$1,500.00	PMT	0.00	NM	2	$3,000.00
N 9	KVVU	10/07/12	10/28/12	Su 5-6p Friends Weekend	CM	5-6p	------S	:30	2	$225.00	PMT	0.00	NM	6	$1,350.00

N 3 — Fox 5 News AM M-F 7a-9a

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	------S	1	$1,250.00	0.00
Week: 10/08/12	10/14/12	-------	0	$0.00	0.00
Week: 10/15/12	10/21/12	------S	1	$1,250.00	0.00

N 4 — Fox 5 News M-F 10p-11p

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	-------	0	$2,150.00	0.00
Week: 10/08/12	10/14/12	--W----	1	$2,150.00	0.00
Week: 10/15/12	10/21/12	M--T---	2	$2,150.00	0.00
Week: 10/22/12	10/28/12	-T-----	1	$2,150.00	0.00

N 5 — Fox 5 News at 5

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/08/12	10/14/12	---T---	1	$550.00	0.00
Week: 10/15/12	10/21/12	---T---	1	$550.00	0.00
Week: 10/22/12	10/28/12	---T---	1	$550.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
3	KVVU	10/26/12-10/26/12	Fox 5 News at 5 M-F5-530p	5-530p	-----F----	:30	$550.00	0.00	NM

N 6 — Fox 5 News AM M-F 6a-7a

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	-------	0	$0.00	0.00
Week: 10/08/12	10/14/12	---TF--	2	$725.00	0.00
Week: 10/15/12	10/21/12	---TF--	2	$725.00	0.00
Week: 10/22/12	10/28/12	-------	0	$0.00	0.00

N 7 — MORE Access

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	-------	0	$0.00	0.00
Week: 10/08/12	10/14/12	---T---	1	$400.00	0.00
Week: 10/15/12	10/21/12	---T---	1	$400.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*KVVU*	*10/15/12-10/21/12*	*M-F 6:30-7pm*	630-7pm	---Th-----	*:30*	*~~($400.00)~~*	0.00	*NM*
	Credited								

Week: 10/22/12	10/28/12	---TF--	2	$400.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
4	*KVVU*	*10/22/12-10/28/12*	*M-F 6:30-7pm*	630-7pm	---ThF----	*:30*	*~~($400.00)~~*	0.00	*NM*
	Credited								

N 8 — FOX 5 News Sat 10-11p

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/08/12	10/14/12	-----S-	1	$1,500.00	0.00
Week: 10/15/12	10/21/12	-------	0	$0.00	0.00
Week: 10/22/12	10/28/12	-----S-	1	$1,500.00	0.00

N 9 — Friends Weekend

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	------S	2	$225.00	0.00
Week: 10/08/12	10/14/12	------S	2	$225.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*KVVU*	*10/08/12-10/14/12*	*Su 5-6p*	5-6p	--------Su	*:30*	*~~($225.00)~~*	0.00	*NM*
	Credited								

Order / Rev: 495275
Alt Order #:
Flight Dates: 10/07/12 - 10/30/12

Advertiser: Adriana Escobar
Product Desc: Adriana Escobar for Judge Dept 14
Estimate:

KVVU TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KVVU	10/07/12	10/28/12	Su 5-6p Friends Weekend	CM	5-6p	------S	:30	2	$225.00	PMT	0.00	NM	6	$1,350.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	------S	2	$225.00	0.00
Week:	10/22/12	10/28/12	------S	2	$225.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
4	*KVVU*	*10/22/12-10/28/12*	*Su 5-6p*	5-6p	--------Su	*:30*	*~~($225.00)~~*	0.00	*NM*
	Credited								

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	KVVU	10/07/12	10/28/12	Fox 5 News at 6pm Fox 5 News at 6pm	CM	M-F 6-630pm	MT-----	:30	2	$525.00	PMT	0.00	NM	5	$2,625.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-------	0	$0.00	0.00
Week:	10/08/12	10/14/12	MT-----	2	$525.00	0.00
Week:	10/15/12	10/21/12	MT-----	2	$525.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
3	*KVVU*	*10/15/12-10/21/12*	*Fox 5 News at 6pm*	M-F 6-630pm	MT--------	*:30*	*~~($525.00)~~*	0.00	*NM*
	Credited								

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	MT-----	2	$525.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
5	KVVU	10/25/12-10/26/12	Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30	$525.00	0.00	NM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 11	KVVU	10/12/12	10/12/12	Fox 5 News at 6pm Fox 5 News at 6pm	CM	M-F 6-630pm	----F--	:30	1	$525.00	PMT	0.00	NM	1	$525.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	----F--	1	$525.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	KVVU	10/11/12	10/11/12	M-F 6:30-7pm MORE Access	CM	630-7pm	---T---	:30	1	$400.00	PMT	0.00	NM	1	$400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	---T---	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KVVU	10/10/12	10/10/12	M-F 6:30-7pm MORE Access	CM	630-7pm	--W----	:30	1	$400.00	PMT	0.00	NM	1	$400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	--W----	1	$400.00	0.00

Totals	40	$30,600.00

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
FOX 5, KVVU-TV, LAS VEGAS, NV	9/25/12

I, POLICY COMMUNICATIONS

being/on behalf of: ADRIANA ESCOBAR, a legally qualified candidate of the NON-PARTISAN political party for the office of: CLARK COUNTY DISTRICT COURT, DEPT. 14 in the GENERAL election to be held on: TUESDAY, ~~AUGUST~~ NOVEMBER 6 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 SECONDS	SEE ATTACHED SHEET				

Total Charges: $30,150 − $4,522.50 = $25,627.50

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NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NOT APPLICABLE

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO RETAIN ADRIANA ESCOBAR JUDGE

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ADRIANA ESCOBAR

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/25/12 — Date

David Thomas — Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature — Printed Name — Title

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Fox 5 KVVU-TV Buy ($30,150) Adriana Escobar

495275

Program	Number of Shows	Dates	Level - Rate	Total Cost
Sunday Fox 5 News at 8:00A 8:00-9:00AM (SUN)	3	October 14, 21, 28	$550 – Level PMT	$1,650
Sunday Fox 5 10P News 10:00-10:45P (SUN)	1	October 7, 21	$1,250 – Level PMT	$2,500
Fox5 Morning News 7-9A (M-F)	6	October 9, 10, 16, 17, 23, 24 TW TW TW	$700 – Level PMT	$4,200
Fox5 News 10P at 10:00-11:00P (M-F)	4	October 10, 15, 18, 23, W M Th T	$2,150 – Level PMT	$8,600
Fox5 News at 5P at 5-5:30P (M-F)	3	October 11, 18, ~~25~~, 26 WS	$550- Level PMT	$1,650
Fox 5 News at 6:00-7:00AM (M-F)	4	October 11, 12, 18, 19,	$725 – Level PMT	$2,900
More 6:30-7:00PM (M-F)	4	October 12, ~~19~~, ~~25~~, 26	$400 – Level PMT 18th/17th/23rd 9-10A	$1,600 17th 630p 400
FOX 5 News (SAT) 10:00-11:00PM	2	October 13, 27	$1,500 – Level PMT	$3,000
Extra Weekend (SUN) 5:00-6:00PM	4	October 7, ~~14~~, 21, ~~28~~ 2/ NO 2/ NO	$225- Level PMT	$900
Fox5 News at 6:00P at 6:00-6:30P (M-F)	6	October 8, 9, ~~15~~, 16, ~~22~~, 23 12 26	$525 – Level PMT	$3,150